

COUNTRY ROAD

28 FEBRUARY 2012

STATEMENT TO THE AUSTRALIAN SECURITIES EXCHANGE

APPOINTMENT OF DIRECTOR

Country Road today announced the appointment of Paula Disberry as a Director on the Board with immediate effect.

Paula has over 20 years of international retail experience. She is currently the Group Director of Planning & Ecommerce for Woolworths Holdings Limited, South Africa. Country Road Chairman, Ian Moir said "Paula's extensive international experience will be of significant benefit to Country Road. We welcome Paula in her new capacity as a Non Executive Director."

For further information, please contact:
Howard Goldberg
Managing Director and Chief Executive Officer
Country Road Limited
(03) 9267 1400