

# **COUNTRY ROAD**

**13 DECEMBER 2010**

## **STATEMENT TO THE AUSTRALIAN SECURITIES EXCHANGE**

### **APPOINTMENT OF CHIEF EXECUTIVE OFFICER AND DIRECTOR OF COUNTRY ROAD**

Country Road Limited (CTY) today announced the appointment of Mr Howard Goldberg as Chief Executive Officer and Board Director with effect from 7 March 2011.

Mr Goldberg has over 30 years of senior executive management experience in retail and wholesale manufacturing industries in Australia. Mr Goldberg is currently the Managing Director of the General Pants Group. Prior to joining General Pants Group, he was the CEO of Canterbury International Australasia and previously held senior positions at Best and Less and Pacific Brands.

Mr Goldberg also sits on the L'Oreal Melbourne Fashion Festival Board as a non-executive director.

Country Road Chairman, Simon Susman, said: "Mr Goldberg has exceptional retail experience and a sound understanding of the Australian market place. We are delighted to welcome him to the business."

**For further information, please contact:**

Angus Urquhart  
03-9600-1979  
Hintons