

COUNTRY ROAD

23 SEPTEMBER 2010

STATEMENT TO THE AUSTRALIAN STOCK EXCHANGE

APPOINTMENT OF DIRECTOR

Country Road Limited wishes to advise that David Thomas, Chief Financial Officer, has been appointed to the Board of Directors, effective 29 September 2010.

“David currently serves as the Chief Financial Officer and Company Secretary and has been with Country Road for nearly nine years, three of those as a member of the Executive Management Committee. We believe that his skills and experience are appropriate for this role,” said Chairman, Simon Susman.

For further information, please contact:

David Thomas
Chief Financial Officer
Country Road Limited
(03) 9267 1400