

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	Country Road Limited
ABN	78 006 759 182

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of director	Mr Ian Moir
Date of last notice	24 March 2010

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Refer attachment
Nature of interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Refer attachment
Date of change	Refer attachment
No. of securities held prior to change	Refer attachment
Class	Refer attachment
Number acquired	Refer attachment
Number disposed	Refer attachment
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Refer attachment
No. of securities held after change	Refer attachment
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Refer attachment

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Part 2 – Change of director’s interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	
Interest acquired	
Interest disposed	
Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	
Interest after change	

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Rule 3.19A.2

ATTACHMENT - MR IAN MOIR

Nature of Interest: Direct beneficial

Holder of 1,184,000 shares in Woolworths Holdings Limited (a South African company which is listed on the Main Board of the JSE Securities Exchange South Africa) (**WHL**), which include shares issued pursuant to the Woolworths Holdings Share Trust Restricted Share Plan. WHL is the ultimate holding company of Country Road Limited.

No change in respect of this interest.

Nature of Interest: Direct beneficial

Holder of conditional share awards in WHL issued pursuant to the Woolworths Holdings Share Trust Long Term Incentive Plan.

Date of acceptance	Nature of Change	Price in ZAR	Number Acquired	Number Disposed	Total No. of Grants
31-08-2010	Acquired conditional awards in shares in WHL	23.34	200,300		200,300

Nature of Interest: Direct beneficial

Holder of rights to shares in WHL granted in terms of the Woolworths Holdings Share Trust Share Appreciation Rights Scheme.

Date of acceptance	Nature of Change	Price in ZAR	Number Acquired	Number Disposed	Total No. of Rights
31-08-2010	Acquired rights to shares in WHL	23.34	117,823		117,823